

Message Text

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43

ACTION EB-07

INFO OCT-01 EUR-12 NEA-10 ISO-00 CAB-02 CIAE-00 COME-00

DODE-00 DOTE-00 INR-07 NSAE-00 FAA-00 SS-15 NSC-05

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FM AMEMBASSY CAIRO
TO SECSTATE WASHDC 8827
INFO FAA BRUSSELS
AMCONSUL CASABLANCA
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E.O. 11652: N/A

TAGS: EAIR, EG

SUBJECT: EGYPTAIR: REORGANIZATION AND REQUIREMENT

1. AS PART OF ITS EFFORT TO MODERNIZE OPERATIONS AND REDUCE DEFICITS THAT HAVE PLAGUED OPERATION, EGYPTAIR HAS CONTRACTED WITH BOEING SUPPORT SERVICES INTERNATIONAL FOR MANGEMENT ADVICE ON FULL RANGE OF AIRLINE OPERATIONS: PLANNING, MARKETING, PASSENGER SERVICES, ETC. FIRST BATCH OF 15 EXPERTS HAVE ARRIVED IN CAIRO, WITH PLANS TO COMPLETE WORK IN ABOUT 18 MONTHS.

2. EGYPTAIR, RECENTLY REORGANIZED INTO SEPARATE AIR OPERATION AND GROUND SERVICES COMPANIES, IS QUIET ENTHUSIASTIC OVER PROGRAMMED IMPROVEMENTS, AND HAS GIVEN PUBLICITY TO EFFORTS THAT WILL BE MADE. BOEING OFFICIALS WITH WHOM EMBASSY HAS SPOKEN ARE EQUALLY OPTIMISTIC AND, EXCEPT FOR SHARP CONCERNS OVER HOUSING PROBLEMS, EAGER TO GET TO WORK.

3. COMMENT: TASK WILL BE QUITE DIFFICULT, WE THINK, SINCE PRINCIPAL ECONOMIC PROBLEM FACING COMPANY IS FACT
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THAT IT HAS 9,000 PLUS EMPLOYEES, ROUGHLY 1000 PER PRESENTLY

OPERATING AIRCRAFT. BOEING REPS HAVE STATED THAT FIRST STEP
IN THEIR PROGRAM WILL BE TO GET BIG PERSONNEL CUTS. SINCE
THIS WILL PROBABLY BE THE ONE THING EGYPTAIR CANNOT/WILL NOT
DO, SECOND STEP WILL HAVE TO BE A GOOD ONE.THERE ARE
MANY THINGS THAT CAN BE DONE TO IMPROVE EGYPTIAR OPERATIONS;
MAKING IT PROFITABLE MAY NOT BE ONE OF THEM.
EILTS

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